

Wildwood Park District Board of Commissioners
Minutes of the Committee of The Whole Meeting
Monday, December 14, 2015

Present: Commissioners Ben Richards, Maj Kowalski, Jim Neel, Dan VanErden, Dan Bundalo, Director Maureen Jekot.

President Richards called the Committee of the Whole Meeting to order at 6:04pm.

Open Portion

No Comments

Strategic Planning

The board reviewed the SWAT Analysis portion of the Strategic Planning Process. The group began by looking at district weaknesses and listed several items. These included financial restrictions, lack of volunteerism, home values, additional planning and determining how far out a long range plan should stretch, small staff, communication with public, donations, local support underutilized which includes a tornado siren in the community, lack of activity for the elderly, stress on staff, perception to the public – what we are and do and what we don't do, lack of consistent enforcement of rules, better carryout of mission and vision, lack of another governing body in Wildwood.

Discussion moved onto potential threats, which include no control over housing market, competing districts, natural disasters, combative situations, misunderstandings, lack of focus on whole district, disinterested community members, levy formula, sports organizations, erosion, Route 53 extension.

Following the list of threats, the board noted district strengths and listed parks, two lakes, personal service, Director and staff and respect in the field, Board ties to the community, community support, number of residents, children, longevity of residents, high traffic area and financial reporting/accounting.

Lastly, the Board assembled the list of opportunities which include new families, affordable area, amenities, communication, technology, seniors, housing/building development, community center, relationships, long term plans for parks and lakes, volunteerism, programs, natural resources and marketing.

These items will be considered when assembling goals and objectives for the long-term district Strategic Plan.

A discussion followed on bringing on a professional individual to move the Strategic Planning process forward, with associated costs noted.

The board will look at dates for a presentation and open forum.

Commissioner Kowalski moved, seconded by Commissioner VanErden to adjourn. Roll call, all in favor, motion carried.

The Committee of the Whole meeting adjourned at 6:59pm.